

2nd edition of melasma care

MARCHEN

Bye:mela

Spot Patch

“Blow your worries about melasma away”



MARCHEN BYEMELA SPOT PATCH

A patch that removes worries about skin troubles

Skin care cosmetic, All skin types

- ✓ Marchen Byemela Spot Patch helps to provide you with solution about imperfections on skin.
- ✓ It's much better to use Marchen Byemela Shining Ampoule together.

[Volume] 30ml

[How to use] Evenly apply a suitable amount on skin and take the patch off after 15~20 minutes.

Container



Tube

Scent



Delicate Lavender

Color



Light pink

Texture



Such as peel-off pack

EFFECTIVENESS AND BENEFITS

1

Whitening and Wrinkle care

Ingredients helping to brighten skin contains in this patch, which leads to make skin clean and clear.

2

Troubleshooter

Byemela Spot Patch provide you with solution about imperfections on skin.



MAIN INGREDIENTS

It makes skin visibly revitalized and moisturized with a more beautiful tone.

[Ingredients **brightening and moisturizing** skin contained]

Solanum
Lycopersicum
(Tomato) Callus
Culture Extract

Alpha-
Arbutin

Sodium Palmitoyl
Proline,
Nymphaea Alba
Flower Extract

Tranexamic
Acid

Patented
combination of
peptides

Ipomoea
Hederacea Callus
Culture Extract

Blue Complex



TEXTURE

Light pink formula with delicate lavender scent such as a peel-off pack.



[An image showing that ampoule is smoothly applied on skin]



[Formula]

BEFORE-AND-AFTER PHOTOS

Light pink formula with delicate lavender scent such as a peel-off pack.
It makes skin naturally bright and luminous.



[You can easily compare with the before-and-after photos above.]

CLINICAL TEST COMPLETED

The clinical trial is based on Byemela Spot Patch and Byemela Shining Ampoule used together.

KC Skin Research Center/20persons/after 4weeks/individually different

- ✔ **Improving skin tone**
9th Mar. 2020~7th April 2020
- ✔ **Reducing distribution of melasma and imperfections**
9th Mar. 2020~7th April 2020
- ✔ **Reducing melasma which isn't easily invisible as well**
9th Mar. 2020~7th April 2020
- ✔ **Reducing the area which has melasma**
9th Mar. 2020~7th April 2020
- ✔ **The number of melisma decreased**
9th Mar. 2020~7th April 2020
- ✔ **Getting skin supple**
9th Mar. 2020~7th April 2020
- ✔ **Moisturizing skin**
9th Mar. 2020~7th April 2020



Distribution chart of melisma and imperfections (Janus1Mark II, Polarized light)

42year-old
woman



Ampoule applied on skin

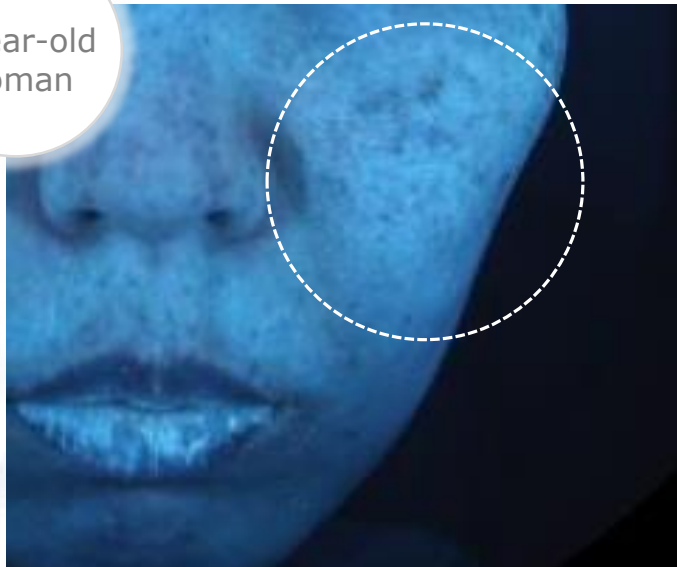


4 weeks after use

KC Skin Research Center/9th Mar. 2020~7th April 2020/20persons/after 4weeks/individually different

Melasma on skin (Janus1Mark II, UV light)

42year-old woman



Ampoule applied on skin

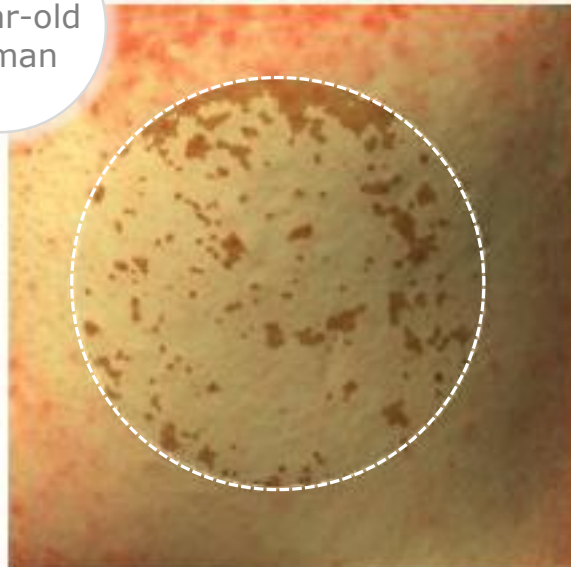


4 weeks after use

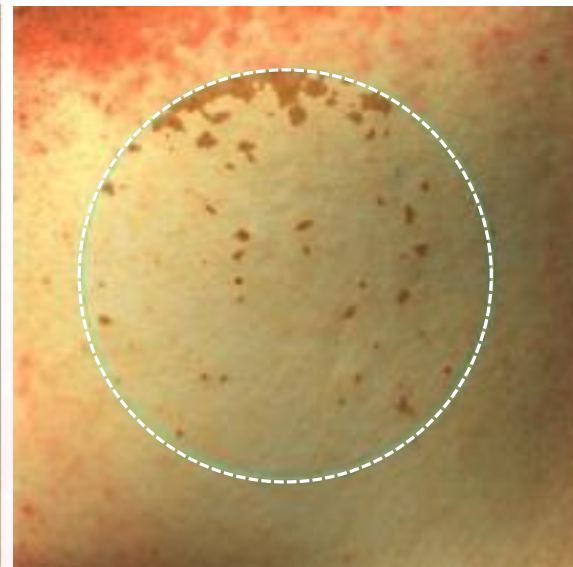
KC Skin Research Center/9th Mar. 2020~7th April 2020/20persons/after 4weeks/individually different

An area which has melasma
(Antera 3D)

43year-old
woman



Ampoule applied on skin

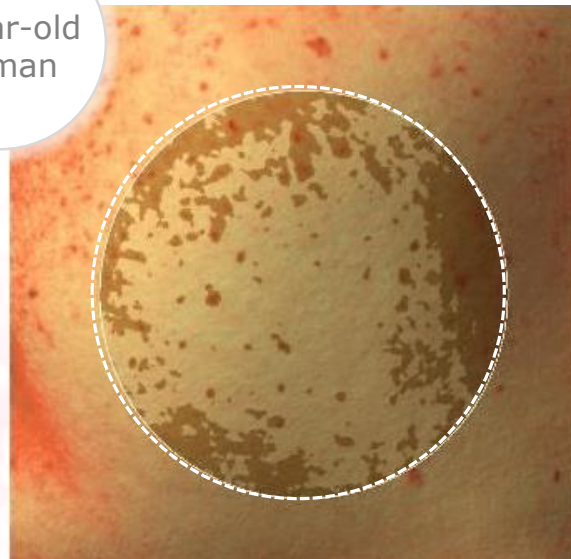


4 weeks after use

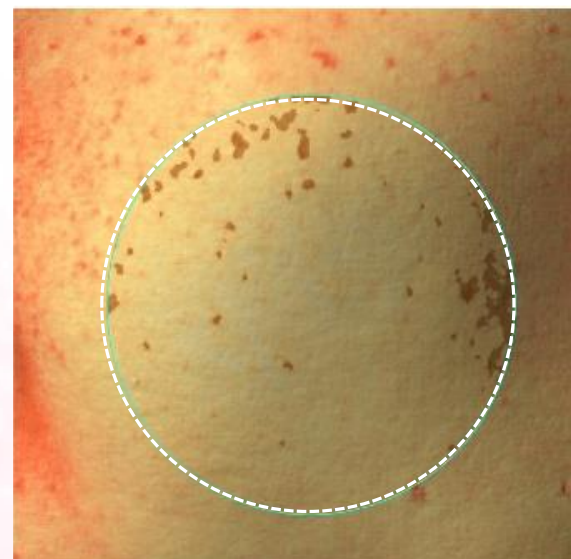
KC Skin Research Center/9th Mar. 2020~7th April 2020/20persons/
after 4weeks/individually different

An area which has melasma
(Antera 3D)

33year-old
woman



Ampoule applied on skin



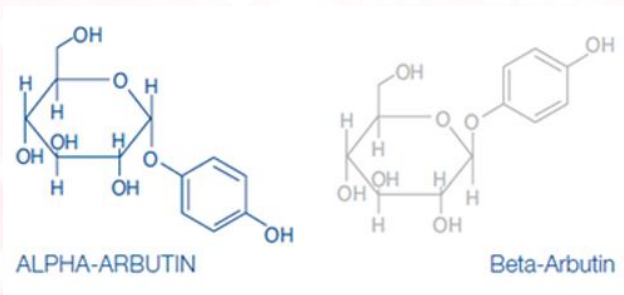
4 weeks after use

KC Skin Research Center/9th Mar. 2020~7th April 2020/20persons/
after 4weeks/individually different

BYEMELA SHINING APMPOULE'S INGREDIENTS

ALPHA-ARBUTIN

Alpha-arbutin is one of ingredients which shows strong effects improving skin tone and is generally used by well-known brands. It helps to boost it's benefits with Niacinamide.



[Structure of Alpha-Arbutin]



[Human Melanocytes Control]



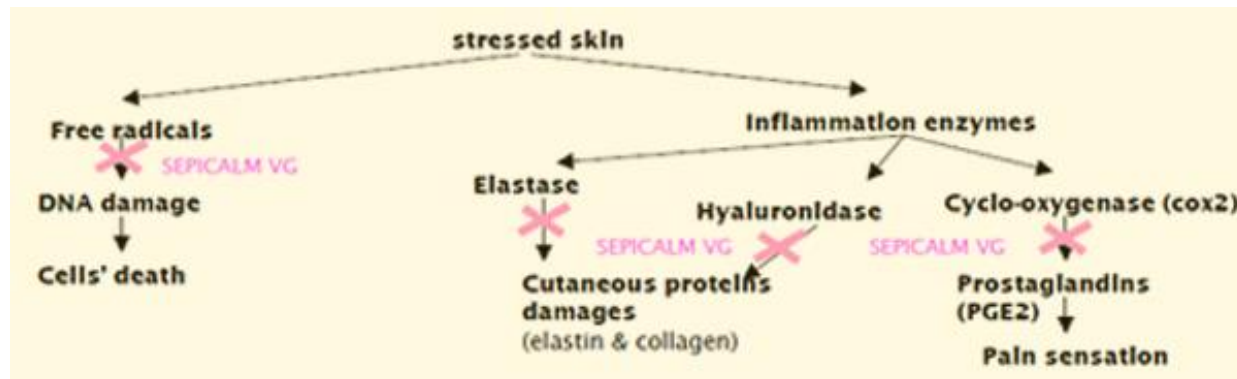
[Human Melanocytes with Alpha-Arbutin after 14 days]

BYEMELA SHINING APMPOULE'S INGREDIENTS

SODIUM PALMITOYL PROLINE, Nymphaea Alba Flower Extract

A country where is patented from: USA, EU, France

Restrained pigmentation caused by factors irritating skin

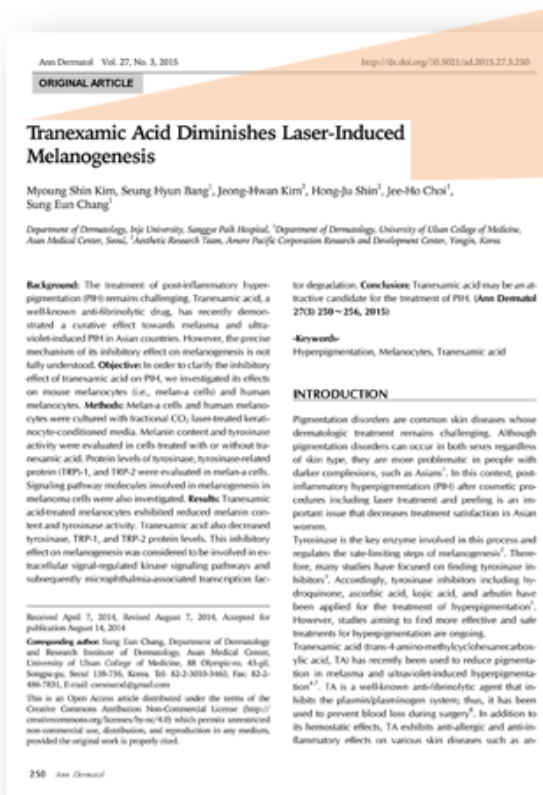


It is a super active ingredient which helps to inhibit melanin. This effect can be promptly seen within just 7 days. And it is effective for keeping skin cool in heat of sun light.

※ The very efficiency corresponds to the efficiency and effectiveness of the raw material itself.

BYEMELA SHINING APMPOULE'S INGREDIENTS

TRANEXAMIC ACID



Tranexamic Acid Diminishes Laser-Induced Melanogenesis

→ (번역) 트라넥사믹애씨드가 햇빛에 노출되어 생성된 멜라닌을 약화시킵니다.

A clinical study showed that Tranexamic Acid is very effective for improving melasma.

A study on Tranexamic Acid, treating melasma in a paper

※ The very efficiency corresponds to the efficiency and effectiveness of the raw material itself.

BYEMELA SHINING APMPOULE'S INGREDIENTS

BLUE COMPLEX

A country where is patented from: Republic of Korea



보리지추출물



캐모마일꽃/입추출물



수레국화추출물



리벤더수



히아신스 추출물



클라리 추출물

The ingredient helping to give hydration to skin and to calm it down contains Borago Officinalis, Centaurea Cyanus Flower, Lavandula Angustifolia (Lavender), Chamomilla Recutita (Matricaria), Hyacinthus Orientalis, Salvia Sclarea (Clary)'s distillate. It helps to prevent aging by improving dryness, lack of elasticity and roughness.

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BYEMELA SHINING APMPOULE'S INGREDIENTS

IPOMOEA HEDERACEA CALLUS CULYUTE EXTRACT

A country where is patented from: Republic of Korea



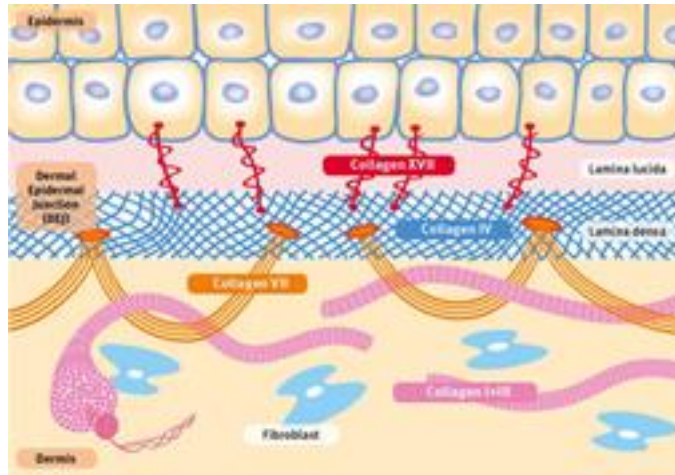
Extract of Pharbitis nil for brightening skin is being consistently developed. it is 4 times more effective than Kojic acid. On the other hand, it is 20 times way more effective than Arbutin. Extract of Pharbitis nil is a newly emerging material making skin radiant nowadays.

※ The very efficiency corresponds to the efficiency and effectiveness of the raw material itself.

BYEMELA SHINING APMPOULE'S INGREDIENTS

Total Collagen Booster

A country where is patented from: Republic of Korea, USA, EU, Japan



Main peptides which consist of skin layers help to synthesize 5 kinds of collagen and they make skin smooth and supple.

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BYEMELA SHINING APMPOULE'S INGREDIENTS

Solanum Lycopersicum (Tomato) Callus Culture Extract

A country where is patented from: Republic of Korea



Composition for cosmetic application containing Solanum Lycopersicum (Tomato) Callus Culture Extract(Patent no.: 10-1107925)

A tomato contains Carotenoid, 'Lycopene'.

It is an antioxidant ingredient which brightens, clams and regenerates skin.

※ The very efficiency corresponds to the efficiency and effectiveness of the raw material itself.

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MARCHEN BYEMELA SPOT PATCH

HOW TO USE

DESCRIPTION

- Evenly apply a suitable amount on skin and take the patch off after 15~20 minutes.
Please check your before-and-after use!



BEAUTY TIP! - DUO CARE

You can effectively improve melasma by using Byemela Spot Patch together.

Day & Night

아침, 저녁 매일 사용하세요!



메르헨 바이멜라 샤이닝 앰플 30 ml

Night

스페셜 케어 제품으로 매일 저녁에 사용하세요!



메르헨 바이멜라 스팟 패치 30 ml

○ 저녁 세안 후 피부고민이 있는 부위에 사용 하시고 다음 단계에 메르헨 바이멜라 샤이닝 앰플로 관리해주세요!

MARCHEN

Thank you!



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