

# 메르헨랩 DIY 맞춤형 화장품 2.0

Marchenlab DIY cosmetics 2.0



#맞춤형화장품 #나다운화장품 #1억개의 레시피 #ONNY FOR ME  
#DIY cosmetics #My own cosmetics #100million recipes #Only for me



# "Where are cosmetics which are suitable for my skin?"

There are various skin problems that people have been going through.







And there are a lot of kinds of cosmetics. You might wonder what brands or products you need to use.

Usually, you aren't be able to know how good the cosmetics are unless you use them.



Are you a person being  
into cosmetics?

Or not?

#cosemtics #yes or no

You might have an experience that you felt no benefits of cosmetics that you had bought. We fully understand your side.

# Don't do it Again



"And you will also think whether ingredients will be suitable for my skin or not.?"

"There is a question. Can you distinguish which products and brands are good??"



Usually, it's hard for you to know how good the cosmetics are unless you use them.

**In addition to the fact, price range is various in a market.**

Sometimes, do you feel bad for cosmetics which irritate your skin?

DIY cosmetics is the answer.

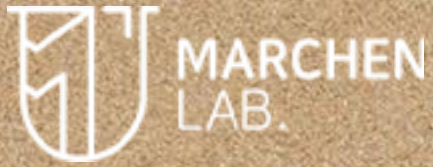
It will help you to get valuable cosmetics made of ingredients helpful for skin based on the reasonable price.

**Don't Worry! Be marchenlab!**

Marchenlab features customized-order system which makes customers choose preferable ingredients in person.







From today,  
let's be eco-friendly with  
Marchenlab!

# ECO-LAB PACKAGING

Marchenlab has been still focusing on minimizing waste of plastics and vinyls which are harmful for environment.





01 Kraft tape decomposable

02 Eco-friendly packing materials made of corns

03 You don't need to try to open boxes with your finger tips any more.  
Decomposable kraft sealing labels help you to open boxes easily and safely.





# How to order

# Please consider ingredients and extracts needed for you before placing an order!



1

## Kinds of products

---



First, go with one of products that you want.!

Skin / Lotion / Essence / Cream / Perfume / Bubble Foam / Body Wash / Shampoo / Mask



# Second, choose product's texture.

## # Skin



### Marchenlab Skin No. 1 (100ml)

#Marchen Lab Skin No.1

Fresh, moist, light texture



### Marchenlab Skin No. 2 (100ml)

#Marchen Lab Skin No.2

Quite heavy texture for water-oil balance



### Marchenlab Skin No. 3 (100ml)

#Marchen Lab Skin No.3

Smooth texture on a basis of natural ingredients which are suitable for sensitive skin

# # Lotion

---



## **Marchenlab Lotion No. 1 (100ml)**

#Marchen Lab Lotion No.1

Fresh, moist, light texture

---



## **Marchenlab Lotion No. 2 (100ml)**

#Marchen Lab Lotion No.2

Quite heavy texture for water-oil balance

---



## **Marchenlab Lotion No. 3 (100ml)**

#Marchen Lab Lotion No.3

Smooth texture on a basis of natural ingredients which are suitable for sensitive skin

---



# # Essence

---



## **Marchenlab Essence No. 1 (50ml)**

#Marchen Lab Essence No.1

Heavy texture for dry and rough skin

---



## **Marchenlab Essence No. 2 (50ml)**

#Marchen Lab Essence No.2

Quite dense texture for water-oil balance

---



## **Marchenlab Essence No. 3 (50ml)**

#Marchen Lab Essence No.3

Light texture on a basis of natural ingredients which are suitable for sensitive skin

---

# # Cream

---



## **Marchenlab Cream No. 1 (50g)**

#Marchen Lab Cream No.1

Fresh, moist, light texture

---



## **Marchenlab Cream No. 2 (50g)**

#Marchen Lab Cream No.2

Quite heavy texture for water-oil balance

---



## **Marchenlab Cream No. 3 (50g)**

#Marchen Lab Cream No.3

Dense texture on a basis of natural ingredients which are suitable for sensitive skin

---



# # Shampoo

---



## **Marchenlab Shampoo No. 1 (500ml)**

#Marchen Lab Shampoo No.1

Moist and soft texture, Long-lasting moisturizing

---



## **Marchenlab Shampoo No. 2 (500ml)**

#Marchen Lab Shampoo No.2

Transparent liquid, natural ingredients

---

# # Body Cleanser

---



## **Marchenlab Body Cleanser No. 1 (500ml)**

#Marchen Lab Body Cleanser No.1

Moist and soft texture, Long-lasting moisturizing

---



## **Marchenlab Body Cleanser No. 2 (500ml)**

#Marchen Lab Body Cleanser No.2

Smooth and transparent texture on a basis of natural ingredients

---

# # Bubble Cleansing

---



## Marchenlab Bubble Cleansing No. 1 (150ml)

#Marchen Lab Bubble Cleansing No.1

Transparent liquid which forms delicate bubbles for deep cleansing

---



## Marchenlab Bubble Cleansing No. 2 (150ml)

#Marchen Lab Bubble Cleansing No.2

Transparent liquid, Natural ingredients which are suitable for sensitive skin

---

# # Perfume

---



## Marchenlab Perfume No. 1 (50ml)

#Marchen Lab Perfume No.1

Transparent liquid, Long-lasting combination of fragrances

---

# # Sleeping Pack

---



## Marchenlab Sleeping Pack No. 1 (100g)

#Marchen Lab Sleeping Pack No.1

Nutritious cream well absorbed into skin, which is used during the night

---

# # Wash Off Pack

---



## Marchenlab Wash Off Pack No. 1 (100g)

#Marchen Lab Wash Off Pack No.1

Heavy cream which moisturizes skin by washing it off after a few minutes

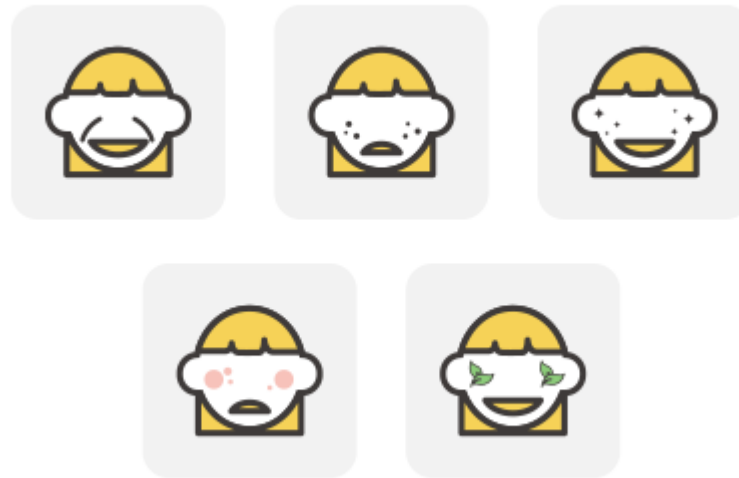
---



2

## Skin types and ingredients

---



Please let us know about your skin type and choose ingredients which will be helpful for your skin.

**Tip. We recommend you to use 4~5 ingredients per a product to improve skin troubles.**

# Please select extracts which are needed for your skin.

※ Repeated options available (Up to 5 ingredients recommended)

## Ingredients helping to brighten skin

### 01 - SEPICALM-VG

Complex of natural plants brightens skin.

### 02 - ALPHA-ARBUTIN

It makes skin luminous without impurities.

### 03 - Ipomoea Hederacea Callus Culture Extract

This ingredient is recommended for those who want fast effectiveness.

### 04 - Tranexamic Acid

Skin becomes smooth and shiny.

## Ingredients helping to make skin supple

### 01 - SYN-TC

Peptide which has same structure as skin helps to keep skin supple.

### 02 - Centella Asiatica Extract

It makes rough skin looking healthy and lively.

### 03 - 3GF-Complex H

It helps to strengthen skin.

## Ingredients helping to moisturize skin

### 01 - Portulaca Oleracea Extract

It hydrates skin and helps to control sebum.

### 02 - Blue Complex H

It helps to deeply moisturize rough skin

### 03 - Honey Extract

It helps to let skin luminous by moisturizing it.



## Ingredients helping to soothe skin

### 01 – Camellia Sinensis Leaf Extract

Tannin helps to soothe rough skin so it is used for improving various kinds of skin troubles.

### 02 – Coptis Japonica Root Extract

It helps to gently soothe skin.

### 03 – Aloe Vera 200X

It helps to soothe rough and sensitive skin.

## Ingredients improving skin troubles, tightening pores and controlling sebum

### 01 – Vitamin B12 0.1% WS

It helps to strengthen skin's barrier.

### 02 – Skinpia 10

It is combination of plant-based extracts which is great for anti-oxidation, itchiness and improving skin troubles.

### 03 – Natural Protector

Combination of patented herbal extracts great for being anti-bacterial, improving acne, moisturizing skin and controlling sebum.

# Special ingredients for your **benefits**

---

Why don't you add the special ingredients helping to make body voluptuous or to remove dead skin cells or to avoid fine dust?

## SPECIAL SOLUTION

### 01 - OSMOPUR

It is a patent ingredient protecting skin from fine dust and impurities.

### 02 - Volufiline

It helps to make body voluptuous by making fat cells big.

### 03 - Quartz Powder

It helps to remove dead skin cells.

3

## Fragrance

---

With 10 fragrances which give you good vibes, make you own cosmetics!

You can make your own cosmetics easily through [Marchenlab](#).



# Experience **special** ingredients in Marchenlab.

## Essential Oil

※ A pregnant or a person sensitive to fragrances don't need to add them.



LEMING OIL

Fresh scent



SAGE OIL

Delicate grass leaf scent



LAVENDER OIL

Delicate and luxurious scent



GRAPEFRUIT OIL

Fresh scent of a grapefruit



BERGAMOT OIL

Fresh and sweet scent

# Frangrance

---



## Vanilla sky

Fragrance harmonized with fresh spearmint and lavender

---



## Heart shaker

Lovely fragrance that a peach and a myrrh are harmonized

---



## Smile cheese

Fragrance of orange's blossom and a mandarine that provide freshness and warmness

---



## Greenery herb

Fresh fragrance of a violet and a herb

---



## Angry cat

Unique fragrance that you can feel freshness of an orange and a pine tree

---

**Easily make your cosmetics  
through marchenlab!**

The cosmetics made by yourself  
**Marchen Lab D.I.Y**

**주문도 SMART 하게!**

**신속하게 간편하게 핸드폰과  
태블릿으로 주문하세요!**

빠르고 간편하게 나만의 화장품을 만들어보세요!

**You can conveniently order  
products by using a mobile or a tablet PC!**

Now, experience your own items!





**Q** Marchenlab give you a question.

Do you think there are better cosmetics than ones that you made in person?

**A** We, Marchenlab answers to you.

You might be the one who knows about yourself best.  
Now, experience the only one cosmetic for you.

# Q & A

**Q : How long does it take to receive a product?**

**A : If you select all the ingredients that you prefer and pay for the product, we send you the product on the day you purchase.  
Usually, you can receive the product within 1 or 2 days.**

**Q : How many ingredients do I need to choose?**

**A : Base - only one(1) (For an other additional order, please separately choose the base.)  
Ingredient - no limit of options (up to 5 recommended)  
Fragrance - no limit of options (1 recommended)**

**Q : How much percentage of each ingredient is in a bottle?**

**A : Each ingredient which shows effectiveness the best is usually used.**



# Marchenlab's store in E-mart in Yeong-deung-po



Address: Lower ground floor 2, Time Square Building, 15, Yeongjung-ro, Yeongdeungpo-gu, Seoul, Republic of Korea  
Tel.: +82-0507-139-2635

# Thank you 😊

---

Company name: Cnkcosmedical Co., Ltd. CEO: Mr. Choi Young Duck

An authorized person in charge of personal data: Mr. Choi Young Duck([cnkcos01@cnkcos.or.kr](mailto:cnkcos01@cnkcos.or.kr))

Business registration no.: 454-81-00415 Tel.: +82-32-819-2635 Fax: +82-32-811-2635 E-mail: [cnkcos01@cnkcos.or.kr](mailto:cnkcos01@cnkcos.or.kr)

Address: 124, Aenggogae-ro 556beon-gil, Namdong-gu, Incheon, Republic of Korea (Zip code: 727-5)

---

MARCHEN LAB.